R E M A R K S

The claims have been amended so they are now consistent with U.S. style. The apparatus claims are now written so infringement can occur at the time the apparatus sells, prior to being put into use. The dependency of the claims has been amended to eliminate duplicate coverage.

To the extent necessary, a petition for an extension of time under 37 C.F.R. 1.136 is hereby made. Please charge any shortage in fees due in connection with the filing of this paper, including extension of time fees, to Deposit Account 07-1337 and please credit any excess fees to such deposit account.

Respectfully submitted,

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MARKED UP VERSION SHOWING CHANGES

IN THE CLAIMS:

Please amend claims 1, 4-15 and 17-19 as follows:

1. (Amended) A communication terminal which comprises:

(a) a call-processing unit [10 which processes the] for processing a user's voice call transmitted via a subscriber's line or a wireless channel from a private branch exchange or a base station;

(b) an information signal process unit [30 which processes] for processing the signal and information of music, voice, or images for advertisement, transmitted via a subscriber's line or a wireless channel from the private branch exchange or the base station;

(c) a switching circuit [50 which converts] for converting between transmitting mode and a memory mode according to the user's selection;

(d) a memory unit [70 which pre-stores] for pre-storing the information such as music, voice, or images for advertisement in the built-in memory; and

(e) an output unit [90], comprising a speaker, a microphone and a display device, [which outputs] the output unit being arranged for outputting the voice of said call-

processing unit [10], and the information signal of said information signal processing unit [30], and said memory unit [70].

4. (Amended) A communication terminal according to Claim 2, wherein said output unit [90 reproduces] is arranged for reproducing, via said speaker or microphone, the signals or the information such as music, voice or images for advertisement, inputted via said information signal processing unit [30], according to the mode of said switching circuit [50].

5. (Amended) A communication terminal according to Claim 2, wherein said output [part 90 displays] unit is arranged for displaying, via said display device, the signals or the information such as music, voice or images for advertisement, inputted via said information signal processing unit [30], according to the mode of said switching circuit.

6. (Amended) A communication terminal according to Claim 2, wherein said output unit [90 reproduces] is arranged for reproducing, via said speaker or microphone, the signals or the information such as music, voice or images for advertisement, pre-stored in said memory part [70], according to the mode of said switching circuit [50].

7. (Amended) A communication terminal according to Claim 2, wherein said output unit [90 displays] is arranged for displaying, via said display device, the signals or the information such as

music, voice or images for advertisement, pre-stored in said memory unit [70], according to the mode of said switching circuit [50].

8. (Amended) A communication terminal according to Claim 3, wherein said output unit [90 reproduces] is arranged for reproducing, via said speaker or microphone, the signals or the information such as music, voice or images for advertisement, pre-stored in said memory unit [70], according to the mode of said switching circuit [50].

9. (Amended) A communication terminal according to Claim 3, wherein said output unit [90 displays] is arranged for displaying, via said display device, the signals or the information such as music, voice or images for advertisement, pre-stored in said memory unit [70], according to the mode of said switching circuit [50].

10. (Amended) A communication terminal according to Claim [3] 9, wherein said output unit [90 reproduces] is arranged for reproducing, via said speaker or microphone, the signals or the information such as music, voice or images for advertisement, pre-stored in said memory part [70], according to the mode of said switching circuit [50].

11. (Amended) A communication terminal according to Claim [3] 7, wherein said output unit [90 displays] is arranged for displaying, via said display device, the signals or the information

such as music, voice or images for advertisement, pre-stored in said memory part [70], according to the mode of said switching circuit [50].

12. (Twice Amended) A communication terminal according to Claim 2, wherein said output part [90 reproduces] is arranged for reproducing, via said speaker or microphone, the signals or the information such as music, voice or images for advertisement, inputted via said information signal processing unit [30], according to the mode of said switching circuit [50], and displays the information of images for advertisement on said display device.

13. (Twice Amended) A communication terminal according to Claim 2, wherein said output part [90 reproduces] is arranged for reproducing, via said speaker or microphone, the information such as music, voice or images for advertisement, pre-stored in said memory unit [70], according to the mode of said switching circuit [50], and displays the information of images for advertisement on said display device.

14. (Amended) [An advertising] A method of advertising by using [by means of] a communication terminal, which comprises the steps of:

pre-storing [the information of] music, voice or [images] image information for advertisement as a call signal in a computer installed at a private branch exchange or a base station [100];

detecting whether a dial signal has been inputted to the exchanger of said private branch exchange or base station from an originating communication terminal [200];

selecting, according to said dial signal, as to whether [it] the dial signal is associated with a call within the private branch exchange or the same base station, or a call from the other exchanging network or base station [300];

transmitting a ring-back tone to an answering communication terminal while simultaneously transmitting the information [such as music, voice, or images for advertisement,] pre-stored in the computer, to the originating communication terminal by a call signal [400];

reproducing the information [such as music, voice, images for advertisement] as an answer tone via a speaker of said answering communication terminal [500]; and

repetitively executing or terminating the step [500] according to the answer signal transmitted to the private branch exchange or the base station from the answering communication terminal [600].

17. (Amended) The advertising method [by means of the communication terminal] according to Claim 15, wherein said step [500] comprises reproducing the information [such as music, voice or images for advertisement] as an answer tone signal via said speaker on the answering communication terminal.

18. (Amended) The advertising method [by means of the communication terminal] according to Claim 16, wherein said step [500] comprises displaying the information [such as music, voice or images for advertisement] via said display device on the answering communication terminal.

19. (Twice Amended) The advertising method [by means of the communication terminal] according to Claim 15, wherein said step [500] comprises reproducing the information [such as music, voice or images for advertisement] as an answer tone via said speaker on the answering communication terminal, while simultaneously displaying the [information of images for] advertisement <u>information</u> via said display device on the answering communication terminal [20].